

PACIFIC
STANDARD



AT LAST, I FOUND A THRILL TO PRESS MY LIPS TO.

1961

A chic cocktail lounge and bar inspired by the glamour and romance of vintage Hollywood

Pacific Standard is an invitation to treat your senses to a seductive array of handcrafted cocktails, expertly concocted and beautifully presented for that exhilarating pick-me-up.

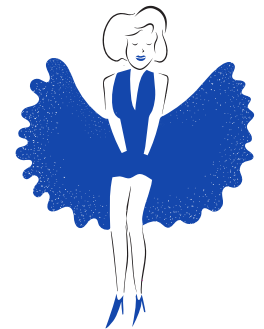
A cocktail bar conceptualised and produced in collaboration with the forward-thinking bar consultant, Proof & Company, Pacific Standard is both classy and unassuming. An intimate and enchanting cocktail lounge celebrating the best of Southern California in the 1950's and 1960's: when rules were meant to be broken, musicians became rock stars, celebrities became cultural icons, and individuality reigned supreme.





Pacific Standard is an interior design work of art by renowned designers Neri & Hu. the brightly furnished saloon is a contemporary iteration of classic mid-century modernism. Offering gorgeous views of the Kuala Lumpur cityscape from its vantage point on the 41st floor of the Alila Bangsar Kuala Lumpur, it's truly an invigorating retreat for the mind and soul.

Meticulously crafted to enchant the senses, Pacific Standard is an establishment where cocktails are taken personally, and every element of the vintage bar props, retro décor and soulful soundtrack are designed in harmony to transport one back to the old-school allure of mid-20th century Los Angeles.



RUBEN ANANDHA

Principal Bartender

Driven by a genuine passion to create unique experiences for bar patrons and cocktail connoisseurs, Ruben believes in making each tippie special by adding a subtle personal touch tailored to the individual.

It's no surprise that his creative energy and resourceful dedication have seen him engaged as Lead Bartender by prestigious celebrity bars and restaurants in Singapore such as ADRIFT by David Myers and MOZZA by Mario Batali in the Marina Bay Sands. His hands-on approach in creating quality cocktail concoctions and training team members to prioritize the customer experience above all else makes him the ideal ambassador for Pacific Standard.

When asked how he defines a good cocktail, Ruben says, "It's all about balance. Creativity is important, but it only works if it enhances the basic fundamentals of cocktail-making. There also needs to be a story, a purpose, behind each cocktail."



THE SPACE | ENTIRE BAR

CAPACITY SEATING: 50 PAX STANDING: 80 PAX



THE SPACE | BAR

CAPACITY SEATING: 10 PAX



THE SPACE | SECTION A

CAPACITY SEATING: 20 PAX



THE SPACE | SECTION B & C

CAPACITY SEATING: 15 PAX PER SECTION





LIFE TASTES BETTER WITH COCKTAILS

*The Pacific Standard experience has
been designed and tailored to enchant the senses*

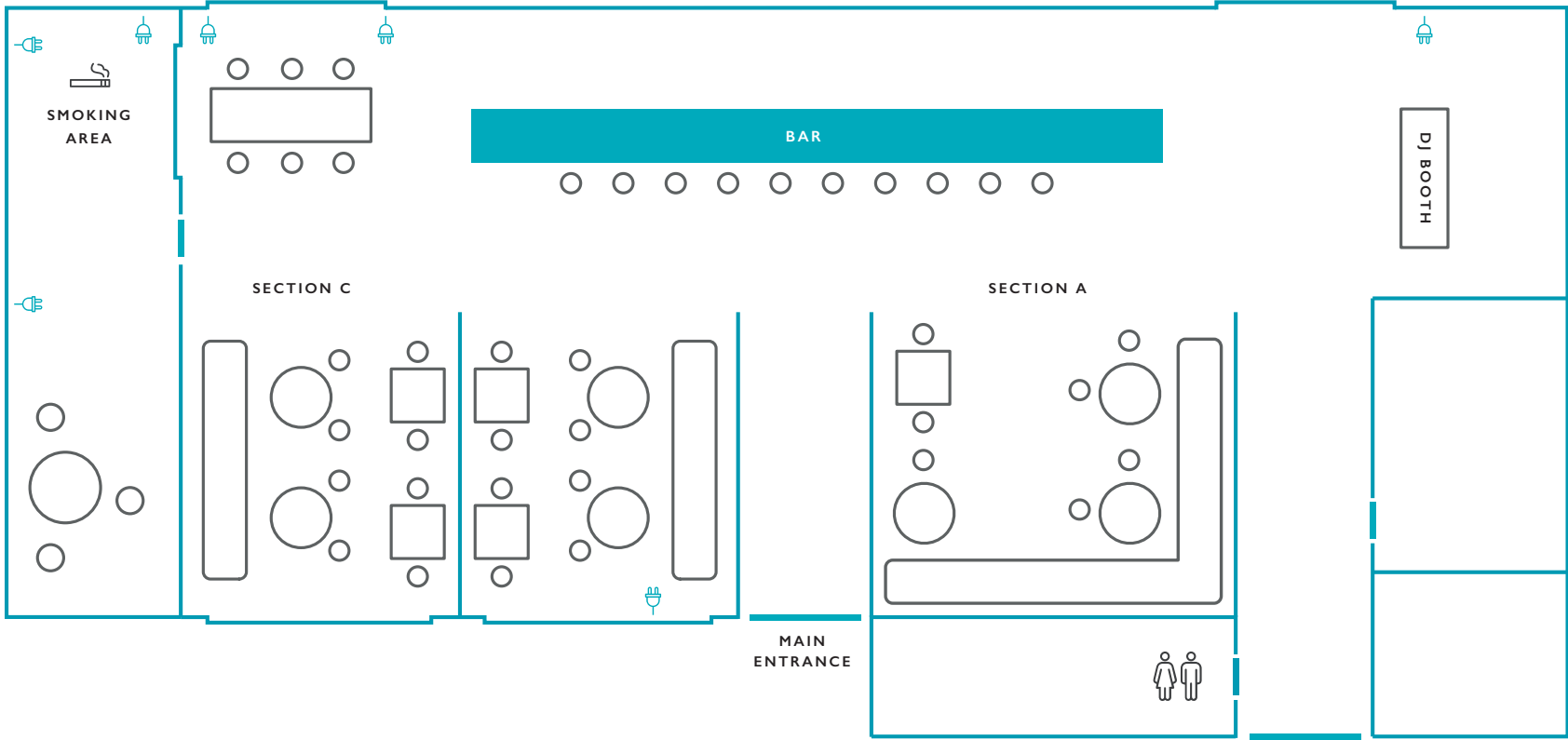
From the vintage and retro décor to the tasteful cocktail presentations, thoughtfully curated collection of boutique wines, fine champagnes, whiskeys, craft beers, artisanal spirits, and meticulously designed canapes.

Driven by a genuine passion to create unique experiences for bar patrons and cocktail connoisseurs, Ruben believes in making each tipple special. Local ingredients and fresh produce are sourced from quality suppliers to produce classy cocktails with house-made cordials, syrups and bitters.



FLOOR PLAN

-  POWER PLUGS
-  GLASS WINDOW



FACTS

OVERALL BAR CAPACITY

Seating: 50 Pax

Standing: 80 Pax

PA SYSTEM

Available to hire; subject to availability.

Please enquire.

PARKING

Parking is available at Alila Hotel.

Parking ticket validation is available at RM10 flat fee.

OPERATING HOURS

Sun – Thurs : 5pm - 1am

Sat & Sun : 5pm - 2am

MINIMUM SPEND & VENUE RENTAL

Depending on date and time.

Please enquire for more information.



